

**OSTİM TECHNICAL UNIVERSITY  
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES  
COURSE SYLLABUS FORM  
2022-2023 SPRING SEMESTER**

<b>EPR 122 ENTREPRENEURSHIP PROJECT</b>							
<b>Course Name</b>	<b>Course Code</b>	<b>Period</b>	<b>Hours</b>	<b>Application</b>	<b>Laboratory</b>	<b>Credit</b>	<b>ECTS</b>
Entrepreneurship Project	EPR 122	2	0	2	0	1	1

<b>Language of Instruction</b>	English
<b>Course Status</b>	Compulsory
<b>Course Level</b>	Bachelor
<b>Learning and Teaching Techniques of the Course</b>	Lecture, Discussion, Question Answer, Practice

<b>Course Objective</b>
<p>The aim of lesson; transferring basic information about entrepreneurship to students and establishing project groups to realize the project ideas they will develop within the framework of these principles. The existing literature on entrepreneurship in the world will be conveyed to the students, and this will enable them to understand the place and importance of entrepreneurship in the global economic system. Business Model Development practices will be taught to students, enabling them to clarify project ideas and test whether this project idea is a value proposition for entrepreneurship.</p>

<b>Learning Outcomes</b>
<p>The students who succeeded in this course will be able;</p> <ul style="list-style-type: none"> <li>▪ To learn the place and importance of technology-based entrepreneurship in a globalizing world with an interdisciplinary approach and to transform this knowledge into project and business idea.</li> <li>▪ To demonstrate the ability to apply his/her knowledge and equipment in the field of entrepreneurship by actively channeling real processes in the sector.</li> <li>▪ Learning the entrepreneurship ecosystem actors to communicate with them and participate in professional development activities.</li> <li>▪ Evaluating and applying entrepreneurship dynamics within the framework of basic and current practices.</li> <li>▪ To be able to generate new project and business ideas and to pass these ideas through the entrepreneurship filter from an entrepreneurial perspective</li> <li>▪ To acquire and apply project development skills in teams.</li> <li>▪ To have the ability to interpret, question and apply the knowledge gained throughout the course within the existing entrepreneurship ecosystem and macroeconomic conjuncture.</li> <li>▪ To be individuals with improved social and intellectual capacity, visionary, high ethical values, ability to adapt to group communication and teamwork.</li> </ul>

### Course Outline

Within the scope of this course; First, basic concepts about technology-based entrepreneurship will be given. The characteristics of successful and unsuccessful attempts will be mentioned. On all this general information, by giving students Business Model Development trainings; Guidelines will be provided to develop their own project ideas by putting the value proposition within the scope of entrepreneurship as well. With all this information, it will be aimed for entrepreneurs to develop projects and business ideas that are healthy and that can be the basis of any initiative in the priority technology field they choose. Finally, after the development of the business idea, information about the establishment, development and sales of the company will be shared when necessary.

### Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Introduction/Syllabus Review  Entrepreneurship Center  Entrepreneurship Scorecard	Introduction to Entrepreneurship-I course Aim of the Course Teaching Techniques of the Course Information About the OSTİMTECH Entrepreneurship Center The Concept of Entrepreneurship Scorecard The Application Process
2	Building the Team	
3	Seminar	
4	Seminar	
5	Recognizing Opportunities and Generating Ideas	
6	Feasibility Analysis	Product/Market Feasibility Analysis
7	Feasibility Analysis	Industry/Competitor Feasibility Analysis
<b>8</b>	<b>Midterm Exam</b>	
9	Seminar	
10	Project – Group Study	Investor Presentations and Project Feedback
11	Project – Group Study	Investor Presentations and Project Feedback
12	Project – Group Study	Investor Presentations and Project Feedback
13	Pitching Day Project Selections	Investor Presentations and Project Feedback
14	Pitching Day Project Selections	Investor Presentations and Project Feedback
15	Projects Pitching	Pitching trials
<b>16</b>	<b>Final Presentation</b>	

### Textbook(s)/References/Materials:

- Barringer, B. (2021). Entrepreneurship: Successfully Launching New Ventures 6<sup>th</sup> Edition.
- Bamford, C. E., & Bruton, G. D. (2016), Entrepreneurship: The art, science, and process for success. McGraw-Hill Education.
- Harvard Business Review-Entrepreneur's Handbook by: Harvard Business Review Press, 2018.
- Hisrich R. Peters M. Shepherd D. (2020), Entrepreneurship Robert Hisrich, 11e. McGrawHill Education.
- Jones, O., Macpherson, A., & Jayawarna, D. (2013). Resourcing the start-up business: Creating dynamic entrepreneurial learning capabilities. Routledge.

- Kuratko, D. F. (2016). Entrepreneurship: Theory, process, and practice. Cengage learning.
- Neck, H. M., Neck, C. P., & Murray, E. L. (2019). Entrepreneurship: The practice and mindset. Sage Publications.
- Şahin, B., (2019). Startuplar Pazarda. Gazi Kitabevi.

<b>Assessment</b>		
<b>Studies</b>	<b>Number</b>	<b>Contribution margin (%)</b>
Attendance (Seminars)	2	10
Lab		
Application		
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical (building the project team)	1	5
Homework		
Presentation	3	25
<b>Total Midterm</b>		<b>40</b>
Projects	1	50
Report		
Seminar (9 <sup>th</sup> week)	1	10
<b>Total Final</b>		<b>60</b>
Midterm Exams / Midterm Jury	1	40
General Exam / Final Jury	1	60
	<b>Total</b>	<b>100</b>
<b>Success Grade Contribution of Semester Studies</b>		40
<b>Success Grade Contribution of End of Term</b>		60
	<b>Total</b>	<b>100</b>

<b>ECTS / Workload Table</b>			
<b>Activities</b>	<b>Number</b>	<b>Duration (Hours)</b>	<b>Total Workload</b>
Course hours (Including the exam week: 16 x total course hours)	16	2	32
Laboratory			
Application			
Course-Specific Internship			
Field Study			
Study Time Out of Class			
Presentation / Seminar Preparation			
Projects			
Reports			
Homeworks			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Jury			
Preparation Period for the Final Exam / General Jury			
<b>Total Workload</b>		<b>(32/25 = 1,28)</b>	<b>32</b>

Course' Contribution Level to Learning Outcomes						
Nu	Learning Outcomes	Contribution Level				
		1	2	3	4	5
LO1	To learn the place and importance of technology-based entrepreneurship in a globalizing world with an interdisciplinary approach and to transform this knowledge into project and business idea.					x
LO2	To demonstrate the ability to apply his/her knowledge and equipment in the field of entrepreneurship by actively channeling real processes in the sector.					x
LO3	Learning the entrepreneurship ecosystem actors to communicate with them and participate in professional development activities.					x
LO4	Evaluating and applying entrepreneurship dynamics within the framework of basic and current practices.					x
LO5	To be able to generate new project and business ideas and to pass these ideas through the entrepreneurship filter from an entrepreneurial perspective					x
LO6	To acquire and apply project development skills in teams.					x
LO7	To have the ability to interpret, question and apply the knowledge gained throughout the course within the existing entrepreneurship ecosystem and macroeconomic conjuncture.					x
LO8	To be individuals with improved social and intellectual capacity, visionary, high ethical values, ability to adapt to group communication and teamwork.					x

Relationship Between Course Learning Outcomes and Program Competencies (Department of Economics)										
Nu	Program Competencies	Learning Outcomes								Total Effect (1-5)
		1	2	3	4	5	6	7	8	
1										
2										
3										
4										
5										
6										
7										
8										
9										
10										
11										
12										
13										
14										
15										
Total Effect										

### Policies and Procedures

**Web page:**

**Exams:** The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real world phenomenon, through analyzing the situation, distinguishing problems and by suggesting solutions.

The written exams can be of two types, i.e., open-ended questions, which can also be in the form of problems or multiple-choice questions.

Exams are composed of a final exam comprising 50% of the student's grade and a mid-term exam, with less weight. The rest of the grade comes from other assessment methods, shown in the assessment table included in this syllabus.

The Department of Economics does not tolerate any act of academic dishonesty. Examinations are individual and must be completed without any outside assistance. Students who attempt to cheat during exams will receive a failing grade from that exam. The case could also be carried to the Dean's Office for additional disciplinary action.

**Assignments:** The assignments (if any) could be in the form of Homework or paper writing. A paper must include 1- Abstract 2- Introduction, 3- Literature review 4- Research Method, 5- Findings and Discussion 6- Conclusion.

Scientific Research Ethic Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately. The students must not adopt "cut-copy-paste" behavior from the sources in the internet or use the contents of any type of previous work in their assignments. Plagiarism is unethical behavior and is subject to disciplinary action.

**Missed exams:** Any student missing an exam needs to bring an official medical report to be able to take a make-up exam.

**Projects:** The projects (if are a part of the course requirements) could be performed either individually or in groups, without engaging in plagiarism

**Attendance:** Attendance requirements are announced at the beginning of the term. Student are usually expected to attend at least 70% of the classes during each term.

**Objections:** If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.

